

NEWS RELEASE

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GIVING NEW MEANING TO AN OLD SAYING: "It's in the bag!"

Today Rehab Ideas, Inc., a new rehab products company unveiled an innovative solution to a nagging problem for wheelchair users with severe disabilities who use backpacks on their chairs, but cannot retrieve them without help.

Exhibiting their new innovation called the TRAKPACK, at the Medtrade Expo opening tomorrow at the Orlando Convention Center, Rehab Ideas spokesperson and CEO, Stephen Sundarrao demonstrated how the TRAKPAK works off the wheelchair's battery. With a touch of a button, the backpack slides along a wrap-around metal track that allows it to come alongside the chair so the user can put in or take out whatever is needed, then safely return it to the back of the chair without ever having to lift or swing the bag. Consumers with weak upper body strength or poor dexterity can easily use this device for books at school, water bottles, storage of meds or other needed medical devices, even their lunch.

The device draws power from the chair's onboard battery and can be used in cramped seating environments like classrooms, auditoriums, cafeterias, and other tight quarters. TRAKPAK is priced at \$795 with modest additional costs for installation depending on brand of wheelchair used. The unit does not add width to the chair or affect its maneuverability and easily swings out of the way for side transfers when needed.

Sundarrao noted the growth in numbers of power wheelchair users and the increasing demand from students and seniors for this type of device. "We are committed to inventing and bringing to market solutions like this one that tackle everyday problems for wheelchair users and allow them more independence and convenience in their daily activities."

The company also plans to market a fold away forearm crutch; a collapsible tray that folds into the side of the wheelchair armrest, a sideways wheel kit that will maneuver power chairs into tight corners, and a variety of other unique wheeled mobility solutions.

Rehab Ideas Products will be demonstrated throughout the show at Booth #2577 through Thursday, October 4 at the Convention Center.

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